



## **MEDIA RELEASE**

**October 28, 2015**

### **Pridefest comes to Bunbury!**

UnitingCare West's (UCW) True Colours, based in Bunbury, is a support service for young people who are diverse in sexuality or gender. The service is aimed at reducing the emotional and social isolation of young people who identify as gay, lesbian, bisexual, transsexual or intersex, increasing their resilience and reducing the stigma and discrimination experienced within the community.

UCW's True Colours is organising the first ever outdoor "Pridefest Bunbury" event to be held at the Graham Bricknell Memorial Music Shell on Friday November 13, following the success of a small indoor event to celebrate Pride in 2014.

The event, themed "Love is Courage" in support of the LGBTI community, will take place during the two weeks of WA Pride.

The goal of "Love is Courage" is to reach the larger Bunbury community and show support for all individuals, regardless of sexual orientation / gender identity / intersex status.

The event will host four hours of live performances from 4pm to 8pm, including local talent from the regional southwest areas of WA. Food and drinks will also be available for purchase.

While the focus of the event is on young people and the LGBTI community, it will be an inclusive, family friendly afternoon.

The venue and event will both be smoke and alcohol free, to promote a fun, vibrant and healthy lifestyle. The event will build awareness and understanding of shared experiences and expressions of love throughout all members of the South West WA community.

PRIDEFEST WA is a two week festival of culture, community events, entertainment and art in Perth and surrounding regions throughout Western Australia. In 2015 the PRIDEFEST theme is 'Silver City', honouring the 25 year anniversary celebrations of PRIDEFEST.

PRIDEFEST will run for 16 days, from Friday 6th November to Sunday 22nd November 2015. The Pride Parade will be staged on Saturday 21st November, commencing at 8pm.



For further information about the Bunbury event or to RSVP, please contact Sash Milne, Community Engagement Officer on phone: 0400 972 482 or via email:

[truecolours@unitingcarewest.org.au](mailto:truecolours@unitingcarewest.org.au)

### **Event Details**

**Date:** Friday 13 November 2015

**Time:** 4:00pm – 8:00pm

**Venue:** Graham Bricknell Music Shell

### **Contact Details**

**For quotes and comments please contact:**

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### **About UnitingCare West**

UnitingCare West touches the lives of over 30,000 individuals and families each year. With 300 staff members and over 300 volunteers, UnitingCare West is a community service agency that has a mission to support, serve and empower those most in need. UCW operates over 35 community service programs from 17 sites across WA, reaching as far North as Merriwa and as far South as Great Southern, in the areas of community housing, accommodation, homelessness, family support, mental health and disability services. UnitingCare West's clients include those in the community experiencing financial hardship, domestic violence, child abuse trauma, mental health issues and disability to name a few.