

Media Release
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Rescuing the Community One Meal at a Time

It is estimated that \$5.2 billion worth of food is wasted in Australia every year. Unfortunately, low income households sometimes have to make tough choices between essentials such as food or rent. In WA, with the cost of living rising faster than wages, 19% of households cannot pay rent, electrical or water bills on time and forgo food staples to survive.

“With this food wastage issue and households making extreme sacrifices the solution is simple - rescue food for the underprivileged,” said Sue Ash, CEO of UnitingCare West.

Belmont is lucky to house such an amazing solution to the problem. Food Rescue is a UnitingCare West program that helps solve this issue by rescuing food to help alleviate hunger for individuals who are homeless, struggling low income earners or the elderly.

Roy Davies and his team at The Good Guys Belmont have recently put on their life vests too in an effort to help. They have recently announced their support for Food Rescue as part of The Good Guys Local Giving Program to help provide nutritious meals to those in need.

“Food Rescue is providing such an important program to our community. Given it costs approximately \$1.12 for a Food Rescue meal to be collected, sorted and distributed, The Good Guys will aim to rescue and deliver as many meals as possible,” said Roy Davies, Proprietor of The Good Guys Belmont

Food Rescue programs aim to alleviate hunger by rescuing perishable, fresh and nutritious food from cafes, supermarkets and wholesalers and delivering it 5 days a week to marginalized and at risk individuals and families. This is accomplished through a network of recipient agencies that convert the food into meals and provide food parcels for their clients.

“By being resourceful and rescuing fresh, nutritious food and distributing it to people in need not only are we reducing our CO2 emissions but we are also fostering hope back into our community,” said Sam Soley of Food Rescue.

For further information on helping Food Rescue visit their website www.unitingcarewest.org.au/services/food-rescue or visit The Good Guys and place your token in the Food Rescue box.

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If you would like to arrange an interview, photo opportunity or have any other media enquiries, please contact: Andree McIntyre, McIntyre Management & Marketing on 0417 187 025 or email andreemmm@inet.net.au

BACKGROUND

Did you know that The Good Guys has raised over \$5,000,000 for local community organisations at a grass roots level?

Since 2006, The Good Guys Local Giving Program has raised over \$5 million and has seen more than 150 charity organisations around Australia receive funding towards essential programs, services and grassroots projects. The Good Guys Foundation was launched, a not-for-profit organisation which will manage The Good Guys Local Giving Program, seeing a percentage from every transaction made at stores across Australia donated to local community organisations.

With every purchase made in-store or online a percentage is giving to local projects. A token is given to the customer and can be placed in the Food Rescue box in-store to provide much needed funds to ensure the ongoing longevity of this great program.

Food Rescue

Food Rescue is a UnitingCare West program servicing disadvantaged people in Western Australia (WA). It aims to alleviate hunger by rescuing perishable, fresh and nutritious food from cafes, caterers, supermarkets and wholesalers and deliver it to disadvantaged, vulnerable people. This is accomplished through a network of recipient agencies that convert the food into meals and/or provide food parcels for their clients. These agencies run programs to assist a variety of people in need including the homeless, women and children in crisis, youth in crisis, indigenous communities, elderly people, new arrivals and low income earners.