

Jeans meet needs of homeless in Perth

On the 20th of June, Volcom Australia's Give Jeans A Chance initiative will be donating over 300 pairs of jeans to Tranby Day Centre, UnitingCare West's support centre for people experiencing homelessness.

Over the past three months, Volcom retailers across Australia and New Zealand have been receiving donated jeans from customers and schools. Here in Perth, the results from these efforts will be distributed to individuals in need just in time for winter.

"These jeans will definitely go a long way with the Tranby clients. We are very grateful for Volcom's support. Thank you to everyone who was involved" says Sue Ash, UnitingCare West CEO.

Tranby is in constant need of warm clothing, such as beanies and socks, as well as travel sized toiletries for clients. To make a donation to Tranby, contact the UnitingCare West Inner City Centre on 9220 1288.

Tranby Day Centre is part of the UnitingCare West Inner City Centre. The shelter provides breakfast, take away meals, showers and clothing to walk in clients five days a week. A mental health nurse, Centrelink, and a GP are also available on site.

Last year over 3,000 pairs of jeans were distributed to the homeless community throughout Australia and New Zealand, over 200 of which were donated to Tranby.

For more information about UnitingCare West, visit the website www.unitingcarewest.org.au.

--End of Media Release--

Event Details

Volcom's Give Jeans a Chance donation to UnitingCare West
Venue: Tranby Day Centre, 5/5 Aberdeen Street, East Perth 6000.
Time: 11am – 1.30pm

For media information, photo and interview opportunities please contact Annalisa Chin, Communications Officer, on 9355 9114 or via annalisa.chin@unitingcarewest.org.au

For quotes and comments please contact:

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For more images and videos from last year's GJAC events please see the links below:

<http://vimeo.com/26667783>

<http://www.volcom.com.au/2011/05/brisbanestop-1/>